

A WARNING

From the INSURANCE AGENTS

Look Into Your Fire Insurance Before the LOSS Comes

CHATTANOOGA IS DANGEROUSLY UNDER INSURED

ALL PROPERTY values have increased anywhere from 33 1-3 to 100 per cent, the last three years. What will it cost you today to replace your property? Some have increased their fire insurance in keeping with present-day values, but many people have not.

The prudent thing to do is to get out your policies, accurately determine the value of the thing insured, and see where you stand.

Persons having a co-insurance clause on their policies ought especially to do this

DO IT NOW! DO IT NOW! DO IT NOW!

The undersigned representative agencies of the city know the dependence and confidence that the insuring public place in them. We appreciate this confidence and keenly feel the responsibility.

It is in this spirit and with the idea of serving your interest that we are bringing "this burning issue" to your attention.

We have "cleared our skirts." It is strictly up to you NOW. What are YOU going to do about it?

BURTON & WALL CO.
116 East Seventh Street Main 2275

EVANS-FLETCHER CO.
Temple Court Building Main 448

GLOVER & GRADY,
Hamilton National Bank Building Main 489

LANIER & LACHMAN CO.
James Building Main 849

MACRAE & STUART
115 East Eighth Street Main 141

SOL MOYSES & CO.
James Building Main 415

OWEN, LOVE & ESTES
Temple Court Building Main 3

FRED K. SHELTON
108 East Seventh Street Main 248

A. N. SLOAN & SON
Masonic Temple Main 2400

F. E. TYLER INSURANCE AGENCY
817 Georgia Avenue Main 553

J. H. ETTER & CO.
1016 Georgia Avenue Main 14

FERGER BROS.
102 East Eighth Street Main 261 or 262

A. L. KIRKPATRICK
James Building Main 2349

S. P. LONG CO.
Seventh and Cherry Streets Main 1046

McGEE & PRYOR
James Building Main 361

SPENCER-DOWLER CO.
James Building Main 670

**1918
Value**

**1915
Value**

